

{Access}ories Website Privacy Notice

March 2023

This website is operated by Landor & Fitch, a trading division of WPP Brands (UK) Limited (“we” or “us”).

We respect the privacy of users of our website and recognise that when you choose to provide us with information about yourself, you trust us to act in a responsible manner with that information. This privacy policy contains important information about how we use your personal information. If you just want to know about how we use cookies please click [here](#).

What information do we collect?

At times we may request that you voluntarily supply us with personal information. Generally this information is requested when you want us to provide you with information.

We may gather the following information about you when you use this website:

- Name
- Email address
- Telephone number
- IP address (a unique identifier for your computer or other device)
- Mobile device ID

How do we use it?

We will use your personal information in the following ways. We are also required by law to state a “legal basis for processing”, i.e. to tell you on what grounds we are allowed to use your information, and this is also set out below:

| How we will use your personal information | Our legal basis for processing |
|--|--|
| to provide you with information that you have requested e.g. newsletters, product alerts, updates; | Consent – we only use your personal information for this purpose if you have asked us to do so. You can withdraw your consent at any time. |
| to respond to specific queries you may raise regarding {Access}ories; | Consent – we only use your personal information for this purpose if you have asked us to do so. You can withdraw your consent at any time. |
| to provide you with better ways of accessing information from this website; | Consent – we only use your personal information for this purpose if you have consented for us to do so. You can withdraw your consent at any time. |

For how we use your information that is collected using cookies and similar technologies please see the [“Cookies” page here](#).

Do we pass your information to third parties?

We may send your personal information to other group companies, affiliates and third parties to help us process your personal information for the purposes set out in this policy. Further details of our group companies can be found [here](#).

We may disclose your personal information if we or any of our assets are the subject of a sale or similar corporate transaction. We will ensure that the third parties who receive your personal information are required to keep it confidential.

We may disclose personal information to third parties when we reasonably believe we are required by law, and in order to investigate, prevent, or take action regarding suspected or actual unlawful or otherwise prohibited activities, including, but not limited to, fraud.

How do we use your information for marketing?

We will only provide information to you that you have asked for via the website.

Where do we send your information?

We are a global company and therefore we may transfer your personal information to countries around the world including the US and other countries outside Europe. We will, where the country to which your data is transferred has not been found to provide an adequate level of protection, put in place appropriate safeguards (we use standard contractual clauses) to ensure your information is protected.

How long do we keep your information?

We only keep your personal information for as long as we need to, to be able to use it for the reasons given in this privacy notice, and for as long as we are required to keep it by law.

How do we protect your information?

We take appropriate measures to ensure that your personal information disclosed to us is kept secure, accurate and up to date and kept only for so long as is necessary for the purposes for which it is used.

Your rights

You are entitled to ask:

1. for a copy of the personal information we hold about you, and details about how we are processing your personal information;
2. to have any inaccuracies in your personal information corrected;
3. if we are processing your personal information by automated means and on the basis of your consent (see "How do we use it?", above), for us to provide your personal information to you in a structured, commonly-used and machine-readable format. You can also ask us to provide your personal information directly to a third party in this format, and, if technically feasible, we will do so; and
4. to have your personal information erased, or for our use of it to be restricted (for example, if your preferences change, or if you don't want us to send you the information you have requested).

Please contact us using the details set out below if you would like to exercise any of these rights.

You also have the right to make a complaint to the supervisory authority if you're not happy with how we've handled your personal information. In the UK, the supervisory authority is the Information Commissioner's Office (<http://www.ico.org.uk>).

How to contact us

If you wish to exercise any of your rights in relation to your personal information or if you have any queries about how we use your personal information, please let us know by contacting us at the following address: Landor & Fitch, Sea Containers, 18 Upper Ground, London SE1 9PD, United Kingdom, or by email at hello@access-ories.com.

Changes to this privacy policy

We review this privacy policy on a regular basis to ensure that it is up-to-date with our use of your personal information, and compliant with applicable data protection laws.

We reserve the right, at our discretion, to revise this privacy policy at any time. The updated privacy policy will be posted on our website. You are encouraged to review this privacy policy from time to time.